

September 2019

## **‘Turning the downside into advantage’, Hanoch Budin speaks at Patron’s autumn Greatness Lecture**

Last night Hanoch Budin delivered a truly Inspiring talk, ***Turning The Downside Into Advantage***, filled with optimism for personal empowerment and leadership.

Hanoch shared his personal story, where during his military service he was hit by a mortar shell and lost his right arm. He described his personal experiences from the injury in the army, the long and painful rehabilitation and his athletic journey that has now been going on for more than twenty years; as part of the *Israeli National Swimming Team* he has taken part six ***Paralympic Games*** and won a total of eight medals, two of them being gold, alongside breaking two world records! We further heard how Hanoch has built a career in the Israeli Capital markets, written a successful book, joined the Israeli version of the famous television reality show: *Survivor*, and established a family with two sons. In particular his comments on the conflicted emotions he feels now as his eldest son serves in an elite Israeli army unit were extremely poignant.

**Hanoch’s story illustrated a journey from an incredibly difficult, seemingly impossible situation to great success; a massive inspiration for all of us and defines GREATNESS.**

Thank you

Keith M. Breslauer





**PATRON**  
CAPITAL PARTNERS





The Patron Greatness Lectures are a series of talks from inspirational individuals. They are not part of a fundraising exercise; instead, they are intended to motivate, educate, inspire and enrich for the Patron team, its friends and partners.

Each evening consists of an early evening talk followed by a Q&A session and an opportunity for informal conversation over drinks and light refreshments. For more information about The Greatness Lectures, e-mail Denise Goodwin on [denise@patroncapital.com](mailto:denise@patroncapital.com).

**Media Enquiries to:**

Henry Columbine/Polly Warrack  
Newgate Communications

t: +44 (0) 20 3757 6890  
e: [patron@newgatecomms.com](mailto:patron@newgatecomms.com)

**About Patron Capital Partners**

Patron represents approximately €3.4 billion of capital across several funds and related co-investments, investing in property, corporate operating entities whose value is primarily supported by property assets and distressed debt and credit related businesses.

Since it was established in 1999, Patron has invested in over 71 investments and programs involving over 65 million square feet (6 million square metres) in 16 countries, with many of these investments realised. Investors represent a variety of sovereign wealth funds, prominent universities, major institutions, private foundations, and high net worth individuals located throughout North America, Europe, Asia and the Middle East. The main investment adviser to the Funds is Patron Capital Advisers LLP, which is based in London, and Patron has other offices across Europe including Barcelona, Milan and Luxembourg; the group is comprised of 77 people, including a 45-person investment team.