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## Patron-backed Punch Taverns brews beer just for Heroes

Patron Capital, the pan-European institutional investor focused on property-backed investments, announces that its investee companies Punch Taverns, the independent pub company, and Laine Brew Co, have worked together to create an exclusive beer, Heroes Pale Ale. Marketed with the slogan 'Not all Super Heroes Wear Capes' every pint sold will also raise 10p towards The Royal Marines Charity.

The 4% abv pale ale has been specially brewed by Laine Brew Co and will be on tap in over 60 Punch retail pubs and available to tenanted pubs throughout the whole of June. Brewed with Admiral and Chinook hops, Heroes Pale Ale has a citrus, floral aroma with biscuit, honey and lemon flavours making it an ideal refreshing summer ale.

This is the second time Punch has raised money for The Royal Marines Charity having raised over £3,000 last year by taking part in the charity's Commando Challenge. The Royal Marines Charity provides the best possible through-life charitable support for Royal Marines, their families, veterans and cadets. The Heroes beer campaign hopes to raise a further £3,000 for the charity.

Patron Capital has had a partnership with the Royal Marines Charity since 2010, raising more than £2 million in funds and establishing the Patron Armed Forces Initiative, helping those whose life prospects have been impaired due to their military service transition into new, fulfilling careers, whilst supporting those suffering from mental health issues. The success of this partnership has been recognised by being shortlisted for various awards in recent years. In 2019 alone, it has been shortlisted for Mid-Term Partnership of the Year at the Business Charity Awards and Partnership with a National Charity of the Year at the Better Society Awards.

**Keith Breslauer, Managing Director of Patron Capital, said:**

*"The Royal Marines Charity is a hugely deserving cause and I am proud to be the largest single supporter of the charity. Heroes Pale Ale is a fantastic initiative by Punch and Laine Brew Co. that raises vital funds, increases awareness and allows us to celebrate some inspirational individuals who have overcome tremendous adversity in the process. As the recent headline sponsor of the inaugural Veteran Games in Israel, which brought together 100 Israeli and UK injured veterans along with partners and children, I'm looking forward to raising a glass of Heroes Pale Ale to the success of this debut event."*

**Clive Chesser, CEO of Punch Taverns, said:** *"Creating a special beer to support The Royal Marines Charity has been perfectly timed to be served throughout June when we celebrate the armed forces weekends and fathers' day. We want this beer to be enjoyed by the heroes in our lives and in doing so raise funds in the process for this fantastic charity"*

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## **Notes to Editors**

### **About Patron Capital Partners**

Patron represents approximately €3.4 billion of capital across several funds and related co-investments, investing in property, corporate operating entities whose value is primarily supported by property assets and distressed debt and credit related businesses.

Since it was established in 1999, Patron has invested in over 78 investments and programs involving over 65 million square feet (6 million square metres) in 16 countries, with many of these investments realised.

Investors represent a variety of sovereign wealth funds, prominent universities, major institutions, private foundations, and high net worth individuals located throughout North America, Europe, Asia and the Middle East. The main investment adviser to the Funds is Patron Capital Advisers LLP, which is based in London, and Patron has other offices across Europe including Barcelona, Milan and Luxembourg; the group is comprised of 74 people, including a 42-person investment team.

Further information about Patron Capital is available at [www.patroncapital.com](http://www.patroncapital.com)