

SPORT

HMH ready to power on to the next level

► **FOOTBALL** Nick Sonenfeld, the chairman of HMH, believes that a two-year sponsorship deal with Powerleague will help take the club to the next level.

HMH run 30 teams with more than 350 players aged 6-18 competing across the Maccabi Junior Football League, the Watford Friendly League and the Excel League.

Sonenfeld said: "Our ability to attract one of football's most recognisable brands reflects the growth and presence of our club.

"HMH will be able to make use of the excellent pitch and indoor facilities throughout London.

"We continue to grow our numbers very strongly and are also hoping to start a girls section this season which will project our club to even more people within the community."

Owned by the Patron Capital, Powerleague has become something of a home from home to many Jewish footballers. It provides small-sided football across 45 centres in the UK.

Sean Tracey, Chief Executive of Powerleague, said: "We are excited about the



Euro stars: HMH's U15 team were put through their paces in Barcelona

opportunity to support the club and invest in the next generation of the community's sportsmen and women. We see this as a great opportunity to build on our strong relationship with the north London Jewish community."

HMH Under 15's completed their

preparations for the new season with a three-day trip to Barcelona where they were put through their paces by the youth academy coach at Miniestadio - the Barca B team arena. HMH manager Avi Goldberg said: "The boys learnt how to play with control of the ball."